SUNGOLD MEDIA AND ENTERTAINMENT LIMITED

CIN: L22100GJ1995PLC024944

Registered office: 13, Radhakrushna Mandir Compound, Village- Rajpipla, Nandod, Narmada-393145 Email ID- sungoldmediaent@gmail.com, Contact No. +91-9099018633

To, The Corporate Relations Department, Bombay Stock Exchange Limited, PJ Tower, Dalal Street Fort, Mumbai - 400 001.

Date: 01.10.2019

Scrip Code-541799

Sub: Intimation regarding closure of Trading Window

Dear Sir/Madam,

As per clarification issued on April 02, 2019 by BSE Limited ("BSE") vide no. LIST/COMP/01/2019-20 the trading restriction period for dealing in securities of the Company is required to commence not later than end of every quarter till 48 hours after the declaration of financial results.

Thus, the trading window for dealing in securities of the Sungold Media And Entertainment Limited ("SMEL") will be closed for "Designated Persons" as defined in the Code of Conduct for Prevention of Insider Trading of SMEL with immediate effect till 48 hours after the declaration of financial results for the second quarter/half year ended September 30, 2019.

The date of declaration of financial results for the second quarter/half year ended September 30, 2019 shall be announced in due course.

You are requested to take the above information on record.

Thanking you.

For Sungold Media And Entertainment Limited

Madhuri Mistry

M.N. Mistry

Company Secretary and Compliance Officer

Mem No.: A37347